

CYROS

“Implementation, in the Programme area, of the EUSAIR flagship and crosspillar project idea Adriatic Ionian CYcle ROute for Sustainable tourism”

MID TERM EVENT - STUDY VISIT 5th PROJECT MEETING

Organized by Abruzzo Region

29th - 30th September 2025

AGENDA

DAY 1 - 29th September 2025

Sala Polifunzionale, Largo Argentieri, San Vito Chietino (CH)

8:30	Meeting point at Pescara Train Station and transfer by train to San Vito Chietino (CH)
10:00 - 10:30	Welcome coffee and participants registration
10:30 - 11:00	Press Conference Stefania Franzot, Director of the Organisation, Planning and EU Projects Department, Friuli-Venezia Giulia Region, Lead partner of the CYROS project Umberto D’Annuntiis, Councillor for Transport, Abruzzo Region Carlo Tereo de Landerset, Manager of the Tourism and Sports Planning and Promotion Regional Service, Abruzzo Region
Project Mid-term Event	
Debate Moderator: Carlo Tereo de Landerset , Manager of the Tourism and Sports Planning and Promotion Regional Service, Abruzzo Region	
11:00 - 11:15	Institutional greetings and opening remarks



	Emiliano Bozzelli, Mayor of San Vito Chietino Umberto D'Annunziis, Councillor for Transport, Abruzzo Region
11:15 - 11:30	The Interreg Italy-Croatia Programme: Objectives and Results <i>Brief introduction to the Programme and its achievements, focus on the strategic importance of the CYROS Project</i> Hrvoje Grancarić, Project Manager, Joint Secretariat Interreg VI A Italy-Croatia Programme
11:30 - 11:45	CYROS: Sustainable Mobility and Intermodality for the Adriatic-Ionian Cycle Route <i>CYROS key objectives, faced challenges and an overview of progresses in sustainable intermodality</i> Irene Cermeli, Organisation, Planning and EU Projects Department, Friuli-Venezia Giulia Region, Lead partner of the CYROS project
11:45 - 12:00	Cycle Tourism in Italy: Strategies and Actions for Development <i>Analysis of the Italian context, FIAB's contribution to the growth of cycle tourism, and suggestions for route enhancement</i> Alessandro Tursi, Consigliere, ex Presidente, FIAB (Federazione Italiana Ambiente e Bicicletta).
12:00 - 12:15	Connecting the dots: how rail transport integrates with the Adriatic-Ionian Cycle Route and Trenitalia's role in boosting cycle tourism <i>Focus on the crucial role of rail transport in supporting cycle tourism</i> Bruna Di Domenico, Trenitalia - Abruzzo Regional Director
12:15 - 12:30	The European Cycle Route Network and Transnational Opportunities <i>Cycle tourism at a continental level and opportunities for the Adriatic-Ionian area (TBC)</i> Giulia Cortesi, Active mobility and cycle tourism consultant
12:30 - 12:45	The ADRIONCYCLE TOUR Project and Best Practices <i>Description of CYROS's precursor project and concrete examples of successful implementation from Slovenia</i>



	Larisa Kunst , RRC KP - Koper Regional Development Centre
12:45 - 13:00	The "Via Verde della Costa dei Trabocchi": A Model of Abruzzo Excellence <i>Best practice along the "Via Verde": strengths, offered services and prospects for integration and future development within the CYROS project</i> Michela Portacci, Tourist Policies and Tourist Mobility Office, Abruzzo Region
13:00 - 13:15	Green Mobility along the Costa dei Trabocchi <i>The Costa dei Trabocchi MOB project: a sustainable mobility initiative aimed at reducing car dependency along the Costa dei Trabocchi in Italy</i> Gianluca Casciato, President of Legambiente Abruzzo
13:15 - 13:30	Conclusions and discussion with participants <i>Next Steps for the CYROS Project and future opportunities for cycle tourism</i>
13:30	Light Lunch

Afternoon Session

14:30 - 17:00	STUDY VISIT Costa dei Trabocchi Cycle Path <i>A guided bicycle tour that provides information on the area's tourism and environmental significance. A brief overview of the features of the "Via Verde", including its touristic and environmental significance, with stops to visit the Trabocchi and the coastal environment.</i> Guide: GIUSEPPE DI MARCO DMC COSTA DEI TRABOCCHI
20:00	Social dinner in Pescara at "Caffè Letterario" - Via Delle Caserme n. 64, Pescara https://maps.app.goo.gl/t3CtepACAyYpox6



DAY 2 - 30th September 2025

Consiglio Regionale dell'Abruzzo - Sala Corradino d'Ascanio - 3rd Floor - Piazza Unione, Pescara

5th Partners and SC Meeting	
09:00 - 09:30	General introduction and Project's Management: implementation of WP1, WP2 and WP3 - financial reporting Lead Partner - FVG (PP1) and Project Manager of CYROS Project
09:30 - 09:45	COMMUNICATION: Project's Communication activities Region of Istria (PP8) - Project Communication Manager
09:45 - 10:30	WP1 - Upgrading the cross-border cycling network and improving services to encourage multimodality (Partners involved) Activity 1.1 - Upgrading the cross-border cycling network Updated state of play of designing cycle route sections -D.1.1.2 - Designing a cycle route section in FVG Region (LP-FVG Region) -D.1.1.3 - Designing a cycle route section in Apulia Region (PP2-Apulia Region) -D.1.1.4 - Designing a cycle route section in Istria Region (PP8-Region of Istria) Activity 1.2 - Improving services to encourage multimodality and for supporting sustainable mobility Its concerned PPs presents its own pilot action linked to D.1.2.1 - Designing of multimodal transport solutions: -O1.1 -New intermodal and cross-border bike&bus connection between FVG Region and Region of Istria (LP-FVG Region) -O1.2-New solutions fostering cycling and intermodality along the Adriatic-Ionian cycle route: •New intermodal connection in Abruzzo Region (PP3-Abruzzo Region) •New multimodal public transport solution in Romagna (PP5-ITL) •Improving bike&train solutions in Region of Istria (PP8-Region of Istria) PPs have 7 minutes each for their PPT
10:30 - 11:30	WP2 - Developing a sustainable mobility and tourism linked to the ADRIATIC-IONIAN Cycle Route - Region of Istria (PP8) WP2 Coordinator Short overall updates on state of play, timeplan and risk assessment with reference to WP2 activities and expected Deliverable & Output to be delivered Activity 2.1 - Exploiting ICT technologies and tools to develop new joint models of a sustainable mobility, supporting a sustainable tourism • D.2.1.1 - Mapping POI and services along the cycling routes (PP5-ITL) • D.2.1.2 - Developing and upgrading technological and ICT tools (PP5-ITL) • D.2.1.3 - Developing an app on the Adriatic-Ionian cycle route in the programme area (PP4-Marche Region) • D.2.1.4 - Defining and developing a diversified cross-border tourism offer along the



	<i>cycle routes (PP7-PGZ)</i> <i>Activity 2.2- Sustainable mobility and tourism management, sharing expertise and organising training courses</i> • <i>D.2.2.1 - Designing and planning joint training schemes on sustainable mobility and tourism</i> • <i>Training A (LP)</i> • <i>Training B (PP5)</i> • <i>Training C (PP8)</i> • <i>D.2.2.2 - Development implementation plans on cycle tourism (PP6-DNZ)</i> <i>Activity 2.3 - Events organization and knowledge (PP8-Istria Region)</i> • <i>D.2.3.1 - Events organization and participation (PP8-Istria Region)</i>
11:30 - 11:45	Coffee break
11:45 - 12:15	WP3 - Establishing cross-border strategies and governance - ITL Foundation (PP5) WP3 Coordinator <i>Overall update on state of play, time-plan and risk assessment with reference to WP3 activities and expected Deliverable & Output to be delivered (major points and debate)</i> • <i>General framework of the WP3 activities - discussion</i> • <i>Organization of the Round tables</i> • <i>Presentation of the methodology (ITL)</i>
12:15 - 12:30	Steering Committee Meeting - <i>Date of next project meeting</i> - <i>Deliverables approval</i> - <i>AoB</i>
12:30 -13:00	Light lunch

